

TARYN BICKLEY

1250 North Paulina Street, #2E • Chicago, IL 60622 • (773) 255-9630 • stylebird@tarynbickley.com

DIVERSELY EXPERIENCED STYLIST AND WRITER WITH EXPERTISE IN

FASHION, HOME DÉCOR, LUXURY, BRIDAL □ ADVERTISING AND COPYWRITING □ TREND SPOTTING AND INSIGHTS

FOR PORTFOLIO AND WRITING SAMPLES, PLEASE VISIT WWW.TARYNBICKLEY.COM

STYLIST PROFILE

- Style fashion, décor, bridal, food, entertaining, product, gift/accessory and beauty shoots, from editorial to advertising, from models to still life, including major editorial features of up to 20 pages per issue.
- Co-produce major photo shoots on-location and in-studio, including conceptualization and working hand-in-hand with the art director on selecting locations, models, and makeup/hair.
- Styled the whole range, including covers, interiors, advertising, products, and high-end fashion, for advertising and magazine clients such as *Chicago*, *Chicago Home*, *Hour Detroit*, *Detroit Home*, *Metro Detroit Bride*, *Midwest Home Chicago*, *Redbook*, Windsor Court Hotel, Charleston Place Hotel, Detroit Zoo, Autotrader.com, United States Postal Service, Eureka, Expedia.com, Dodge, The Henry Ford Museum, Aero Bed, Gilead (Truvada), Wyeth (Enbrel), National City, and Charter One.

HIGHLIGHTS

- Styled print and video rebranding campaigns for the Windsor Court Hotel (New Orleans) and Charleston Place Hotel (Charleston).
- Styled the Detroit Zoo's "Vitamin Z" campaign, their major advertising push for 2009.
- Styled an Aero Bed insert for *Rachel Ray Magazine's* 9/07 issue.
- Styled a Eureka ad for the October 2009 issue of *Good Housekeeping*.
- Styled a major editorial feature for *Redbook* (4/06 issue) for their "Marriage Makeover" section.
- Collaborate with major photographers such as Roy Ritchie, Jenny Risher, John Roe, Brian Doben, Joe Vaughn, Bob Coscarelli, Cybelle Codish, Katrina Wittkamp, Justin Maconochie, and Beth Singer.

WRITER PROFILE

- Conceptualize and write features, profiles, Q&As, FOB, advertising copy, and blogs for national and regional magazines and websites.
- Crafted over 150 articles on a diverse topical range, including fashion, bridal, home décor, "green" products, style, bridal, and celebrity profiles.
- Contributed to publications and websites such as *Elle Décor*, *Luxe*, *1 Magazine*, *Hour Detroit*, *Detroit Home*, *Metro Detroit Bride*, *Chicago Home*, *Time Out Chicago*, *Somerset Collection*, *M Magazine*, *GM*, *pinkmemo.com*, *couponw inner.com*, *getinteriordesignjobs.com*, *L'aG Magazine*, and *Time Europe*.
- Devised targeted marketing and ad copy for Rosebud Restaurants (Chicago), Isis (Vermont clothing designer), Wayne County (Detroit municipal area), and Crypton Fabrics (Detroit textile manufacturer).
- Distinct writer's voice developed through extensive fashion and editorial experience (including stints working for *VOGUE UK*, *Time Europe*, *Tiffany & Co.*, *Alexander McQueen*, and *Joseph Abboud*), and academic degrees in creative writing (BA) and fashion journalism (MA).

HIGHLIGHTS

- Interviewed celebrated fashion designers Michael Kors, Betsey Johnson, Elie Tahari, Reem Acra, Bradley Bayou (Tuleh), Stuart Weitzman, Max Azria, Robert Graham, Sonia Rykiel, Pamela Roland, Kevin Hall, and Sarah Spratt (Eventide).
- Wrote profiles, features, and/or covers on celebrities such as Nate Berkus and Dita von Teese.
- Track trends and set editorial vision for fashion and style coverage at two luxury publications with combined circulations of over 175,000.
- Launched *Metro Detroit Bride Magazine*, a regional bi-annual title with a circulation of over 40,000.
- Contributed a cover story on Nate Berkus in the 9/08 issue of *Elle Décor*.

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- Authored a two-page shopping column for *Detroit Home*, a bi-monthly regional interior design magazine with a readership of over 250,000.
- Wrote inserts on GM designers and corporate diversity, featured in publications such as *InStyle*, *GQ*, and *Self*.
- Delved into eco-journalism in pieces on recycling ("Talking Trash") and the first LEED-certified building in Chicago ("Green House Effect – Jonathon Holtzman") for *Time Out Chicago's* Green Apartment Issue (8/07).
- Published a piece on designer Sonia Rykiel in *Time Europe* (12/16/02 issue).

EMPLOYMENT HISTORY

Freelance Writer and Stylist (Chicago, IL) | 2003—Present

Somerset Collection Magazine (Detroit, MI) | *Fashion Editor* | 2004—Present

Mall at Millenia Magazine (Orlando, FL) | *Fashion Editor* | 2004—2008

Metro Detroit Bride (Detroit, MI) | *Senior Style Editor* | 2004—2007

Detroit Home (Detroit, MI) | *Style Editor* | 2005—2007

Tiffany & Co. (Chicago, IL) | *Business Sales Coordinator* | 2000—2002

INTERNSHIP HISTORY

VOGUE UK (London, England) | *Fashion Editorial Intern* | 2003

Time, Inc. (London, England) | *Fashion Editorial Intern* | 2002—2003

Alexander McQueen (London, England) | *Public Relations Intern* | 2002—2003

HOOR Detroit Magazine (Detroit, MI) | *Editorial Intern* | 2000

Joseph Abboud (New York, NY) | *Public Relations Intern* | 1998

Papucci Imports (Sydney, Australia) | *Intern* | 1998

EDUCATION

Central Saint Martin's College of Art and Design (London, England) | *MA in Fashion Journalism* | 2004

Columbia College (Chicago, IL) | *Certificate in Article Writing* | 2001—2002

Denison University (Granville, OH) | *BA in Creative Writing and English* | 2000

TECHNICAL SKILLS

Mac and PC proficient; MS Office; Photoshop; InDesign; Illustrator; QuarkXPress; avid blogger; proficient in AP style.